

■ FOR UNIVERSITIES AND INSTITUTES

Research without application is theory.

Problems without research are guesswork.

IIDA is a non-profit research lab built for work that is too long for a startup and too applied for a university – applied AI that becomes commercially real in three to five years. We own the IP we create, and we aim it at India's SMEs and the export market.

Capability without access

IITs, IIMs, NITs and the wider institutional base hold genuine research capacity. What they lack is live, high-volume enterprise data and real, high-stakes problem statements to point it at.

Urgency without validation

Enterprises generate datasets and urgent use cases at speed. What they lack is deep scientific validation, peer-reviewed legitimacy, and access to frontier AI talent.

■ THE EXCHANGE – WRITTEN INTO THE MOU

Your institution gets

Access to real-world datasets and live enterprise problem sets

Direct industry interfaces for students and faculty

Clear pathways for technology transfer and commercialisation

A platform for a bi-annual call for papers

IIDA and industry get

Validation of deep-science models in live environments

Faculty and student talent for joint projects

Co-authorship and publication legitimacy

Secure academic testbeds for early-stage deployments

■ SIX MONTHS, THREE PHASES

01

MONTHS 1-2 · CONTACT

Identify stakeholders, sign an NDA and exploratory MoU, and map institutional research capability against our priority fields.

02

MONTHS 3-4 · SCOPE

Define specific projects, faculty involvement and student engagement. Launch the inaugural call for papers. Start two to three pilots.

03

MONTHS 5-6 · FORMALISE

A master collaboration agreement, joint commercialisation and technology transfer, and a standing pipeline of co-authored work.

A forward deployed engineering course

A 12-week campus cohort in which students ship a capstone against a real, anonymised case from our problem bank – not a toy dataset. Runs under the same MoU.

How we choose problems

Every problem in the bank carries a verified economic threshold – a number attached to what it costs today. Every research track carries written kill criteria from day one.

IIDA is being established as a Section 8 non-profit; 12A, 80G and FCRA registrations are not yet held. Our public scoreboard reports the count of papers, releases and institutional partners – including when it is zero.

Start with a conversation
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iidalabs.org/partners/academia