

■ RESEARCH COLLABORATION PROPOSAL • OFFICE OF THE VICE-CHANCELLOR

We bring the problems and the data.

Your institution brings the science.

IIDA is a non-profit research lab for applied AI that becomes commercially real in three to five years – work too long for a startup to fund and too applied for a university to prioritise. We are inviting a small number of institutions to formalise a standing research collaboration, and we would like yours to be one.

What we are asking for

STEP ONE

A 45-minute conversation with your research office and one or two faculty members in AI or data science.

STEP TWO, ONLY IF STEP ONE LANDS

A mutual NDA and a **non-binding** exploratory MoU. No fee, no exclusivity, and no obligation to proceed further.

What your institution gets

Live enterprise datasets and real, high-stakes problem statements

Co-authorship, and a platform for a bi-annual call for papers

A defined pathway to technology transfer and commercialisation

Direct industry interfaces for faculty and students

A seat in a national alliance rather than a single-company tie-up

What it asks of you

A nominated faculty coordinator, and named researchers per project

Dataset and testbed access under NDA, agreed case by case

IP terms settled in writing before each project starts

The 12-week campus course, if you want it, is underwritten by the institution

Two to three pilots inside the first six months

INTELLECTUAL PROPERTY – THE QUESTION YOU WILL ASK FIRST

Ownership follows the funding source, and is fixed in writing at project start rather than argued about at the end. An Intellectual Property Council – drawn from research, legal, industry and finance, plus a nominee of the governing board – approves filings and determines ownership. Funders hold no editorial control over research output.

■ SIX MONTHS, THREE PHASES

01

MONTHS 1-2 • CONTACT

NDA and exploratory MoU. We map your research capability against our priority fields.

02

MONTHS 3-4 • SCOPE

Named projects, faculty and students. The inaugural call for papers. Two to three pilots begin.

03

MONTHS 5-6 • FORMALISE

A master collaboration agreement, joint commercialisation, and a standing pipeline of co-authored work.

Where we actually are. Five research tracks, each carrying written kill criteria from day one. A problem bank in which every problem carries a verified economic threshold. A public scoreboard reporting papers, releases and institutional partners – including when the count is zero, which today it is. IIDA is being established as a Section 8 non-profit; 12A, 80G and FCRA registrations are not yet held. We would rather you knew that before the first meeting than after it.

The next step

research@iidalabs.org
iidalabs.org/partners/academia